

Press Release: Documentary “Not That Basic” Sheds Light on Basic Income to Address Climate Change and Poverty

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For immediate release

As the ecological crisis becomes more urgent, financial uncertainty increases, and society continues to polarize, hopeful news emerges from the world of film. On May 1, 2024, the Kickstarter campaign kicks off for the production of the documentary “Not That Basic.” This international documentary from Dutch soil places basic income at the center as a potential answer to global challenges.

While the documentary focuses on the everyday lives of people around the world from diverse cultural and economic backgrounds, “Not That Basic” explores the impact of basic income on individuals and communities. The documentary both outlines the necessity as well as the benefits of basic income in a way that is understandable to everyone.

“We believe that basic income doesn’t only contribute to social security, but it also helps people to be able to make more sustainable choices,” says Chiel Epskamp, one of the filmmakers behind “Not That Basic.” “It offers people the freedom to choose the type of work they truly want to do while simultaneously reducing pressure on the climate crisis and combating poverty,” says Aaldrik Bakker, the initiator and filmmaker of the project.

The Kickstarter campaign, launching on the 1st of May, offers everyone the opportunity to contribute to this important project. By being a part of the campaign, supporters can assist in the production of the documentary and also contribute to greater awareness of basic income. In this way, the team hopes to elevate the discussion to a higher level and increase pressure on politicians worldwide to consider basic income as a serious solution.

For more information about “Not That Basic” and how to participate in the Kickstarter campaign, visit www.notthatbasicfilm.com/kickstarter

Together, we can make a difference and create a future that is sustainable for our planet and just for all people.

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